

## MARCOS GONZÁLEZ HERNANDO, PhD, FRSA

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### PRINCIPALES ÁREAS DE INVESTIGACIÓN Y EXPERTISE

Think tanks y Expertos en Políticas Públicas – Teoría Sociológica – Sociología del Conocimiento/Élites/Desigualdad/Organizaciones – Historia de las Ciencias Sociales – Europa/Latinoamérica.

Entrevistas a Expertos y Élites – Análisis de Documentos y Encuestas – Coordinación de Proyectos de Investigación – Docencia (Clases, Seminarios, Tutorías, Online) – Consultoría – Edición – Eventos.

### EDUCACIÓN

- 2012–2017 PhD Sociología, University of Cambridge (Fitzwilliam College).  
Título: *The pursuit of timely narratives: British think tanks and the 2008 financial crisis*.  
Supervisor: Prof. Patrick Baert.  
Comité de Evaluación: Prof. Gil Eyal (Columbia), Dr Hazem Kandil (Cambridge).
- 2010–2011 MSc 2:1, Culture and Society, London School of Economics and Political Science.
- 2009–2010 MA 2:1, Critical and Creative Analysis, Goldsmiths, University of London.
- 2004–2008 Licenciatura con Distinción Máxima, Antropología Social, Universidad de Chile.

### EXPERIENCIA ACADÉMICA

- 2021–2024 Investigador Asociado, ICSO, Universidad Diego Portales.  
– Fondecyt 3210579: *Aconsejando en la vorágine: Think tanks y crisis políticas en Chile*.
- 2021–2022 Profesor Asistente, Teoría Social y Métodos de Investigación, UCL Social Research Institute.
- 2019–2020 Docente Agregado, Department of Social and Policy Sciences, University of Bath.
- 2013–2018 Investigador Asociado y Tutor, Department of Sociology, University of Cambridge.
- 2016–2017 Docente Agregado, Department of Sociology, City, University of London.
- 2015–2016 Investigador Visitante, Centre Européen de Sociologie et Science Politique, EHESS/Paris 1.
- 2008–2009 Ayudante, Departamento de Antropología, Universidad de Chile.

### EXPERIENCIA EN INVESTIGACIÓN, DOCENCIA, Y CONSULTORÍA

- 2017– Investigador Asociado, OnThinkTanks.org/OTT Consulting.
- 2018–2020 Investigador Senior, Think-tank for Action on Social Change (TASC).  
– Coordinador del Informe: *Inequality and the top 10% in Europe*.
- 2020 Mentor [Online], GEC Academy, Programa ‘Sociology and the Study of Culture’.
- 2014–2016 Asistente de Investigación, [INTERCO-SSH](#) (Cambridge).
- 2011 Asistente de Investigación, Tests SEPA/SEP, MIDE UC.
- 2008 Práctica Profesional, Programa Infancia y Juventud, ONG Cordillera.

### PUBLICACIONES

#### Libros

- 2019 *British think tanks after the 2008 global financial crisis*. Londres: [Palgrave Studies in Science, Knowledge and Policy](#). Prólogo de Prof. Diane Stone.  
– Traducción al mandarín en proceso ([CTTREC](#), Nanjing University Press).  
– Lectura obligada en: Liberal Arts, [University of Exeter](#). Reseñas: [BSA Network](#); [Governance](#).

#### Libros editados

- 2018 (con Geelan, T. y Walsh, P.) (eds.) *From financial crisis to social change: Towards alternative horizons*. Londres: [Palgrave Macmillan](#). Prólogo de Prof. Göran Therborn.

**Artículos con referato externo**

- 2020 (con Baert, P.) Collectives of intellectuals: Their cohesiveness, accountability, and who can speak on their behalf. *The Sociological Review*, 68:5, pp. 1143-1158.
- 2020 (con Brahimí, A., Morgan, M. y Pérez, A.) Strategies of public intellectual engagement. *The Sociological Review*, 68:5, pp. 982-998.
- 2018 Two British think tanks after the global financial crisis: Intellectual and institutional transformations. *Policy & Society*, 37:2, pp. 140-154.
- 2018 (con Stone, D. y Pautz, H.) Think tanks in 'hard times': The global financial crisis and economic advice. *Policy & Society*, 37:2, pp. 125-139.
- 2018 (con Williams, K.) Examining the link between funding regimes and intellectual interventions in universities and think tanks: A theoretical framework. *International Journal of Politics, Culture and Society*, 31:2, pp. 193-206.
- 2018 (con Williams, K.) Organisations and policy-relevant knowledge production. *International Journal of Politics, Culture and Society*, 31:2, pp. 127-129.

**Capítulos de libro**

- 2019 (con Undurraga, T.) Expertos y complicidad intelectual en la dictadura chilena. En: Bohoslavsky, J., Fernández, K. y Smart, S. (eds.) *Complicidad económica con la dictadura chilena*. Santiago: LOM, pp. 191-205.  
– Versión en Inglés: (2020) *Pinochet's economic accomplices*. Londres: Lexington Books,
- 2018 Intelectuales, académicos y ciencias sociales y su función en la discusión política, Siglo XX. En: Gazmuri, S. y Jakšić, I. (eds.) *Historia política de Chile, 1810-2010, Tomo IV: Historia de los intelectuales y del pensamiento político*. Santiago: Fondo de Cultura Económica, pp. 303-331.
- 2015 British think tanks and their public interventions after the financial crash. En: Ciofalo, G., Di Stefano, A., y Leonzi, S. (eds.) *Power and communication: Media, politics and institutions in times of crisis*. Newcastle: Cambridge Scholars Publishing, pp. 99-116.

**Informes, working papers**

- 2020 (ed.) *Inequality and the top 10% in Europe*. Dublín: TASC.
- 2017 *Economics in the UK*. Paris: INTERCO-SSH Short History of Economics, pp. 31-36.
- 2017 *Political science in the UK*. Paris: INTERCO-SSH Short History of Political Science, pp. 27-31.

**Reseñas de libro**

- 2019 Dorfman, A. y Mattelart, A. (2019[1971]) *How to read Donald Duck: Imperialist ideology in the Disney comic*. Londres: Pluto Press. [LSE Review of Books](#).
- 2018 Benzecry, C., Krause, M. y Reed, I. (eds.) (2017) *Social theory now*. Chicago: University of Chicago Press. [LSE Review of Books](#).
- 2017 Cooren, F. (2016) *Organizational discourse: Communication and constitution*. Londres: Wiley. *Political Studies Review*, 15:4, pp. 652-653.
- 2017 Crehan, K. (2016) *Gramsci's common sense: Inequality and its narratives*. Hastings: Duke University Press. [LSE Review of Books](#).
- 2015 Gorski, P. (ed.) (2013) *Bourdieu and historical analysis*. Hastings: Duke University Press. *Political Studies Review*, 13:1, pp. 88-89.
- 2014 McGann, J., Rafferty, J. y Viden, A. (eds.) (2014) *How think tanks shape social development policies*. Filadelfia: University of Pennsylvania Press. [LSE Review of Books](#).
- 2013 Horvath, A. y O'Brien, J. (2013) *Statesman: The politics of limits and the liminal*. Cork: Tivoli. [LSE Review of Books](#).
- 2013 Brooks, S., Stasiak, D. y Zyro, T. (2013) *Policy expertise in contemporary democracies*. Farnham: Ashgate. [LSE Review of Books](#).

## En proceso

- En revisión (con Mitchell, G.) *Comfortably anxious: High-income earners in precarious times* (propuesta de libro).
- En revisión The socio-economic background of think-tankers. *OnThinkTanks Working Paper Series*.
- En preparación (con Tchilingirian, J.) When salience precludes silence? The emergence of immigration research in generalist British think tanks (para journal en políticas públicas).
- En preparación Transnational free-market intellectuals and Chilean think tanks: Entrenchment or renewal? (parte de propuesta de dossier).

## Otros

- Papers *Gnovis* (1); *Pléyade* (1).
- Medios/Blogs *LSE Impact* (1); *OnThinkTanks* (1, 2, 3); *Discover Society* (1); *Ballotage.cl* (1, 2); *El Mostrador* (1, 2); *Cambridge Globalist* (1); *ThinkTankReview* (1); *TASC* (1); *SKAPE* (1).
- Audiovisual *New Books Network* (1); *OnThinkTanks* (1, 2); *Oxford Transitional Justice* (1); *FEPS* (1).
- Cobertura *Irish Independent* (1); *Irish Times* (1); *Journal.ie* (1) *Business Post* (1); *FEPS Talks* (1); *LabourList* (1).

## PRESENTACIONES

### Congresos, conferencias, simposios

- 10/2019 *Views of the top income decile towards economic inequality and redistribution in the ESS. 2019 Irish Conference for European Social Survey Users*, University College Dublin.
- 08/2019 *Attitudes towards inequality of the top 10% of income earners in four European countries. RN09: 14th ESA Conference*, Manchester.
- 09/2017 *Problematising mediation and moderation: The role of think tanks in 'capital conversion.'* *Think Tanks in Europe Conference*, University of Gothenburg.
- 07/2017 *The politics of the moderate: Think-tanks and the mediation of expertise and politics. 24th International Conference of Europeanists*, University of Glasgow.
- 06/2017 *Exploring the policy-social science nexus through the history of Chilean think tanks. T07: 3rd IPPA International Conference on Public Policy*, Singapur.
- 07/2016 *Bourdieu, Gramsci, and intellectual change. BSA Bourdieu Study Group Inaugural Biennial Conference*, University of Bristol.
- 07/2016 *The fluctuating relationship between sociology and politics in Chilean history (1950-2011). RC16: 3rd ISA World Forum of Sociology*, Viena.
- 06/2016 For a sociology of collective intellectuals. *ISA RC16 mid-term Conference*, University of Cambridge.
- 08/2015 *Intellectual and institutional trajectory of a heterodox British think tank (2008-2013). Section on Political Sociology: 110th ASA Annual Meeting*, Chicago.
- 07/2015 *A comparative analysis of two British think tanks and their transformations (2008-2013). P59: 10th International Conference in Interpretive Policy Analysis*, Lille.
- 07/2014 *A new crisologie after 2008? Crises and cognitive autonomy. RC35: 18th ISA World Congress of Sociology*, Yokohama.
- 08/2013 *The strategies of British think tanks to cope with and seize the economic crisis of 2008. RS10: 11th ESA Conference*, Turín.

### Seminarios, mesas redondas, lanzamientos

- 09/2020 *Inequality and the top 10% in Europe.*  
Lanzamiento, *Foundation of European Progressive Studies*, Online.
- 02/2020 *The future of British think tanks.*  
Lanzamiento, *Centre for European Research*, Queen Mary, University of London.

- 11/2019 *British think tanks after the 2008 global financial crisis.*  
Lanzamiento, Department of Social & Policy Sciences Research Seminar Series, Bath.
- 01/2019 *British think tanks and the 2008 financial crisis: A study on intellectual and institutional change.*  
Charla, Centre for Science, Knowledge and Policy, Edinburgo.
- 03/2018 *From financial crisis to social change: Towards alternative horizons.*  
Charla, Crises in European Capitalism Research Seminar, Cambridge.
- 09/2017 *Policy think tanks: power brokers, parasites or progressive change agents?.*  
Panel, Institute for Policy Research, Bath.
- 05/2017 *Interrogating intellectual complicity: The role of economists and think tanks under Pinochet.*  
Mesa redonda, Oxford Transitional Justice Research Seminars, Oxford.
- 05/2015 *Keynesians at the gates: The 2008 crisis as seen by a British free-market think tank.*  
Seminario, HSPS Graduate Seminar Series, Cambridge.
- 10/2014 *Intellectual foot soldiers: British think tanks and the economic crisis of 2008.*  
Conferencia, Fitzwilliam College, Cambridge.

### Clases y talleres como profesor invitado

- 01/2021 *Global Sociology: The financial crisis and the global economy.*  
Para curso en BSc Social Sciences/Sociology, UCL.
- 10/2019 *How to turn your PhD into a book.*  
Programa Doctoral, Department of Sociology, City, University of London.
- 09/2018 *Policy Analysis and Practice: The workings of a transnational public policy think tank.*  
Para curso en MSc Policy Analysis & Global Governance, University of the West of Scotland.
- 02/2017 *Advanced Qualitative Methods: Qualitative data analysis through think tank's public interventions.*  
Para curso en MRes Sociology, University of Bath.
- 12/2013 *Taller de Temporalidad: Sobre el concepto de crisis en la sociología del tiempo.*  
Centro de Investigaciones Sociológicas Workshop, Universidad Alberto Hurtado.

### EXPERIENCIA DOCENTE

- UCL Docente (Preg.): *Discovering Qualitative and Quantitative Research Methods; Social Theory.*  
Supervisor de tesis de Máster: 4 alumnos; Tutor de pregrado: 4 alumnos.
- Bath Co-docente (Preg.): *Lobbying, Policy Communications & Democracy; The Manufacture of Consent; Contemporary Sociological Theory.*
- City Ayudante (Preg.): *Research@CitySociology; Contemporary Social Theory.*
- Cambridge Ayudante (Máster): *Social Science Research Practice.*  
Tutor de pregrado: *Social Theory; Advanced Social Theory; Media, Culture & Society.*
- U. de Chile Ayudante (preg.): *Teorías contemporáneas; Métodos cualitativos III.*

### OTRAS EXPERIENCIAS RELEVANTES

#### Administración

- UCL Miembro de: Comité de Ética de Investigación (IoE).

#### Editorial

- Ed. ejecutivo *Distinktion: Journal of Social Theory* (2019–2020).
- Comité *Cambridge Journal of Science and Policy* (2020–Present); *OTT Working Paper Series* (2017–Present);  
*Ballotage.cl* (2011–2016); *Ideas desde UK* (2015–2016); *The Cambridge Globalist* (2013–2014).
- Ed. invitado *The Sociological Review* (68:2, 2020); *Int. Journal of Politics, Culture & Society* (31:2, 2018);  
*Policy & Society* (37:2, 2018).
- Referato *Sociology; Palgrave Macmillan; Critical Policy Studies; The Sociological Review; Kings Review;*  
*International Journal of Politics, Culture and Society; Journal of Political Ecology; Gnovis;*

*The International Spectator; McGill Sociological Review; Journal of Greek Media and Culture.*

## Eventos

- Mesas The social inclusion of the affluent (FEPS-TASC, varios lugares, 2019).
- Conferencias OnThinkTanks Annual Conference (online, 07/2020).  
(In)Security in a global age ([University of Cambridge](#), 09/2015).  
Crisis and social change: Towards alternative horizons ([University of Cambridge](#), 09/2014).
- Seminarios Social research methods for studying intellectuals (INTERCO-SSH, París, 01/2017).  
Serie de Webinars: Methods for researching think tanks ([onthinktanks.org](#), 2015).  
HSPS Graduate Seminar Series (Cambridge, 2013–2014).
- Sesiones conf. Think tank discourse and political change ([T08](#), ICCP, Montréal, 06/2019).  
Think tanks in action: A comparative perspective ([T07](#), ICPP, Singapur, 06/2017).  
Expertise and interests: For a sociology of think tanks ([RC14/RC18](#), ISA, Viena, 07/2016).  
Sociological inquiries into the concept of crisis ([RC35](#), ISA, Yokohama, 07/2014).

## FINANCIAMIENTO, CAPACITACIÓN, EXTENSIÓN

- Becas Beca Fitzwilliam College (Senior) ([Fitzwilliam College](#), 2014).  
Beca E.D. Davies ([Fitzwilliam College](#), 2013).  
BecasChile para Másters en el Extranjero ([CONICYT](#), 2009).
- Fondos Fondecyt Postdoctoral N°3210579 ([ANID](#), 2021).  
Consultor (OTT Consulting): Escalamiento de Políticas ([IDRC](#), 2019).  
Equipo de Investigación: Proyecto OnThinkTanks ([Hewlett Foundation](#), 2018).
- Capacitación UCL Arena Two Programa de Desarrollo de Docencia ([UCL](#), 2021).  
Web-scraping para Cientistas Sociales ([National Centre for Research Methods](#), 2021).  
ISA Laboratorio para Doctorandos en Sociología ([National University of Singapore](#), 2015).  
Escuela de Invierno: Democracia, Expertise y Poder ([Jagiellonian University](#), 2015).  
Taller de NVivo ([QSR International UK](#), 2014).  
Introducción al Diseño Web ([Anglia Ruskin University](#), 2014).  
Análisis de datos de Redes Sociales ([University of Manchester](#), 2012).
- Extensión Trellis 3 Programa de Arte Público ([UCL](#), 2021).  
AHRC Laboratorio de Políticas ([University of Cambridge](#), 2016).

## OTROS ANTECEDENTES

- Idiomas Español: Nativo;  
Inglés: Cuasi-nativo;  
Francés: Avanzado (lectura y conversación), Intermedio (escritura).
- Software Análisis Cualitativo: AntConc (principiante); ATLAS.ti (avanzado); NVivo (avanzado).  
Estadística: Excel/R (intermedio); SPSS (avanzado).  
Académico: Moodle/ED/Piazza/TurnItIn (avanzado); ScholarOne (avanzado).  
Docencia: Zoom (en vivo/grabado); Blackboard (en vivo); PowerPoint (grabado).  
Diseño Web: DreamWeaver (principiante); WordPress (intermedio).
- Miembro de Society for the Advancement of Socio-Economics (desde 2020);  
International Public Policy Association (desde 2017);  
Royal Society of Arts (desde 2017).  
British Sociological Association (desde 2016);  
European Sociological Association (desde 2013);  
International Sociological Association (desde 2011).

## REFERENCIAS

Jefa Dept.	Prof. Margaret O'Brien, Director, UCL Thomas Coram Research Unit, <a href="mailto:m.obrien@ucl.ac.uk">m.obrien@ucl.ac.uk</a>
Patrocinante	Prof. Alfredo Joignant, ICSO, Universidad Diego Portales, <a href="mailto:alfredo.joignant@mail.udp.cl">alfredo.joignant@mail.udp.cl</a>
Supervisor	Prof. Patrick Baert, Department of Sociology, University of Cambridge, <a href="mailto:pjnb100@cam.ac.uk">pjnb100@cam.ac.uk</a>
Examinador	Prof. Gil Eyal, Department of Sociology, Columbia University, <a href="mailto:ge2027@columbia.edu">ge2027@columbia.edu</a>
Co-aut./Ed.	Prof. Diane Stone, School of Public Policy, Central European University, <a href="mailto:stone@ceu.edu">stone@ceu.edu</a>
Jefa anterior	Dr Shana Cohen, Director, Think-tank for Action on Social Change, <a href="mailto:scohen@tasc.ie">scohen@tasc.ie</a>

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